

ENERGY PRODUCT NEWS

RM LAUNCH LOWEST EVER ENERGY USING PC!

TWO YEARS after launching the innovative *ecoquiet* PC, heralded as a revolution in sustainable ICT, RM this month launched the lowest energy desktop computers available in the UK!

The *ecoquiet*® RM ONE 50 and *ecoquiet*® RM PC 50 not only use considerably less energy than a standard desktop PC, but incredibly less than even a standard light bulb! Operating on less than 50 watts under stress, the new *ecoquiet* PCs will be the first in the UK to take advantage of the exciting new *Atom*™ processor from industry leader, Intel.

RM is the leading supplier of ICT to UK education and while positioned as entry level desktops, the performance of the new PCs is more than sufficient for general classroom needs. The new models will happily run graphically intensive applications such as *Vista* and *Google Earth* without issue.

The extension of the *ecoquiet*

family further underpins RM's commitment of moving towards a standardisation in low energy computers. By the end of this year, over 80% of desktops shipped by RM will be based on greener *ecoquiet* technology – a statistic encouragingly driven by customer demand, rather than simply the removal of less-green options.

When the *ecoquiet* PC was first launched by RM in 2006, its ability to have a real and tangible impact on the energy savings experienced by schools was a key selling point. The introduction of the new PCs extends this further.

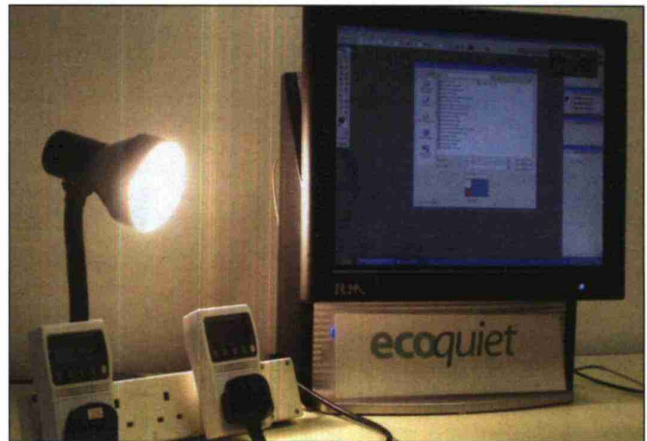
Currently over one million pupils in UK education use an *ecoquiet* computer each week. Those *ecoquiet* computers have already saved schools almost half a million pounds in electricity and reduced their carbon footprints by nearly 2000 tonnes of carbon. During the life of these machines, schools will save at least £1m on their

electricity bills, and impressively over 5000 tonnes of carbon.

Importantly, both the new desktops will be sold without any price premium, allowing schools to go green without it costing them anything extra!

Speaking at the launch, Tim Pearson, CEO at RM commented: "When we first launched the *ecoquiet* in 2006 we were proud

to be at the forefront of sustainable ICT for UK education. As such we are delighted to be able to offer the UK education community our new extremely efficient sub-50W *ecoquiet* technology computers. Incredibly, even when at full load, these computers draw less energy than the typical household light bulb!"



The lowest energy using desktop PC from RM – it uses less than a standard light bulb!